



What is Oysters Australia?

1. Australian oyster industries national / peak body.
2. Merging of two entities
 - a. Oyster Consortium
 - b. Shellfish Industry Council of Australia
3. Officially launched today.

Key Functions of Oysters Australia?

1. Initiation, commissioning, management and communication of R&D projects – initially the primary function.
2. Advocacy – national issues & support for state bodies.
3. Building the profile of the oyster industry in the eyes of government and others in the seafood supply chain.
4. Marketing and promotion (over time).
5. Officially launched today.

Structure of Oysters Australia?

Oysters Australia

Chairman (grower elected)

Executive Officer (part
time)

Board of Directors (six)

Foundation Members

South Australia Oyster Research Council (1)

South Australia Oyster Growers Council (1)

Tasmanian Shellfish Executive Council (1)

Tasmanian Oyster Research Council (1)

NSW Farmers Federation

NSW Farmers Oyster Committee (1)

Select Oyster Company (1)



Benefits of the new structure of Oysters Australia?

1. Improved, more direct representation from the grower base.
2. Enhancement of linkages between R&D and advocacy.
3. Smaller committee (6 not 13).
4. Establishment of a profile for the oyster industry in the eyes of consumers, government agencies and the rest of seafood supply chain.



www.oystersaustralia.org.au